

Categories Description

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Industrial Design	<ol style="list-style-type: none"> 1. Transportation tools include vehicles, aircrafts and vessels. 2. Equipment and instruments include industrial equipment, productive machines, medical equipment and instruments and engineering instrument tools. 3. Daily utilities and household goods include office goods, kitchens, sanitary wares and furniture/ metal hardware. 4. IT and home appliances include consumptive electronic products, telecommunications computers, digital watches, home appliances and lighting equipment. 5. Others include fashion, sports goods, leisure facilities and plaything.
Visual Communication Design	<ol style="list-style-type: none"> 1. Identity <ol style="list-style-type: none"> (1) Corporate Image: sign and applied designs for every corporate institution and non-profit institution (2) Brand Image: sign and applied designs for every business promotion and merchandise marketing (3) Activity Image: sign and applied designs for every business, public and culture activity 2. Poster <ol style="list-style-type: none"> (1) Business Poster: designs for every business marketing promotion poster, light box and advertisement of car body (2) Culture Poster: propaganda poster for every cultural and artistic activity and public activity 3. Packaging Design <ol style="list-style-type: none"> (1) Merchandise Packaging: designs for every item or a series of packaging box and shopping bag (2) Gift Packaging: designs for every item which is be given in purpose or a series of packaging 4. Printing <ol style="list-style-type: none"> (1) Catalog Introduction: designs for folding in the unit or brochure in every business propaganda catalog and DM (2) Invitation: designs for every greeting, finance, invitation and propaganda 5. Printed products: designs for every schedule, POP, stamp and marketing printed products
Public Space Design	<ol style="list-style-type: none"> 1. Public Space: park, street, square, parking lot and sports field 2. Government Buildings and partial private buildings: school, station, bus stop, hospital, museum, art gallery, theater, library, stadium, cultural center, convention center, exhibition center and public lavatory.