2015 Taipei International Design Award

I. Objective

In order to convey to the world the quality image of “Taipei Design”, Taipei City Government organized the “Taipei International Design Award”. Creative designers, teachers and students of design schools, and people with design passion from around the globe are invited to submit design works, to be publicly selected among international design works, as well as serve as creative design exchange platform to discover creative works with commercial potential. We would like to encourage using universal design to improve the city's economic, social, environmental, and cultural development by providing its users with a safer, harmonious, and more convenient lifestyle.

II. Organizers

1. Directed by: Taipei City Government
2. Organized by: Department of Economic Development, Taipei City Government
3. Executed by: China Productivity Center
4. Endorsed (Recognized) by:
   International Council of Societies of Industrial Design (icsid),
   International Council of Design (ico-D),
   International Federation of Interior Architects/Designers (IFI)
5. Collaborators:

III. Qualifications

1. Everyone around the world are welcomed to participate individually or
as a group (each group is limited to five members) with one member as main correspondent.

2. Entries must be original creations of the contestants completed after June 30, 2013.

IV. Categories

Entries are grouped into three main categories: Industrial Design, Visual Communication Design and Public Space Design.

1. Industrial Design

   Industrial design refers to design works that can be mass-produced, including general and digital application, transportation tools, equipment and instruments, daily utilities and household goods, IT and home appliances, etc.

2. Visual Communication Design

   Visual communication includes designs of digital graphic creations, identity, posters, packaging and printing (including digital printing) etc.

3. Public Space Design

   Open space provided for public use, government buildings and certain private establishments.

V. Timeline

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start of Registration</td>
<td>May 5 (Tue)</td>
<td>Online registration <a href="http://www.taipeidaward.taipei">www.taipeidaward.taipei</a></td>
</tr>
<tr>
<td>Registration Deadline</td>
<td>August 5 (Wed)</td>
<td>Taipei time 23:59 (GMT+08:00)</td>
</tr>
<tr>
<td>Preliminary Selection Online</td>
<td>August 10 (Mon) ~ August 30 (Sun)</td>
<td></td>
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<tr>
<td>Activity</td>
<td>Date</td>
<td>Description</td>
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<td>-----------------------------------------</td>
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<tr>
<td>Announcement of Finalists</td>
<td>September 2 (Wed)</td>
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</tbody>
</table>
| Deadline for Submission of Final Works/Mockups | October 2 (Fri) | 1. Taipei time 17:00 (GMT+08:00)  
2. Deadline is based on the time and date the final works/mockups are received.  
3. Works should be mailed or personally delivered to the “2015 Taipei International Design Award Team” at China Productivity Center, 2F, No. 79, Sec. 1, Xintai 5th Rd., Xizhi District, New Taipei City, 221.  
4. Finalists for the Industrial Design category should submit mockups. Finalists for the Visual Communication Design category should submit a poster or the actual design work. Finalists for the Public Space Design category should submit a mockup of the work or 3D animation. |
| Final Selection                         | October 17 (Sat) | 1. Award winners will be announced at the award ceremony and on the event’s website.  
2. The venue will be announced at a later date. |
| Award Ceremony                          | November 15 (Sun) |                                                                 |

*Dates and venues may change based on the organizer's decision, please visit our website for latest updates.

**VI. Registration Fee**

No registration fee required.

**VII. Process**

1. Registration: all registration must be performed online.
Participants should proceed to the official website: www.taipeidaward.taipei to obtain a personal account name. Once the required information is filled in, the system will automatically send out an “account confirmation notice” to the registrant’s email account.

Once the participant successfully receives his/her account name, he/she can log in and upload design sketches (max. 3 pieces per work) before the registration deadline.

The registration is considered complete once the sketches and design concept description are uploaded and the Declaration of Intellectual Property Rights is agreed. The system will automatically send a “notice of successful registration” to the registrant’s email account.

Note 1: In order to ensure all information is delivered, please use a frequently used email account. All information regarding the award will be send to this account.

Note 2: All files must be uploaded in jpg, png or bmp format. W1190*H840 pixels, and 3MB or smaller.

Note 3: The name of author, company or other markings that might influence the fairness of judging should not appear on the entries. Those who fail to obey this rule will be disqualified.

<table>
<thead>
<tr>
<th>Process</th>
<th>Specifications</th>
<th>Industrial Design</th>
<th>Visual Communication Design</th>
<th>Public Space Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary Selection</td>
<td>Upload of documents</td>
<td>1. All entries need to be registered online and obtain a serial number to complete registration.</td>
<td>2. Upload design concept description, max. 500 words. (English as the main language supported by other languages when necessary).</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upload of sketches</td>
<td>Maximum 3 photos of the same work from different angles. Compressed photos can be in jpg/png/bmp formats of the size W1190*H840</td>
<td>Maximum 3 photos of the same work. Compressed photos can be in jpg/png/bmp formats of the size W1190*H840</td>
<td>Maximum 3 photos of the same work from different angles. Compressed photos can be in jpg/png/bmp</td>
</tr>
</tbody>
</table>
2. Preliminary Selection
In order to reduce waste caused by printing or mailing the entries, reception of entries and the preliminary selection will be conducted via our electronic platform. Contestants do not need to submit physical sketch boards.

3. Final Selection
Judging will be performed by reviewing the actual works. Detailed specifications to be submitted are as follows:

<table>
<thead>
<tr>
<th>Process</th>
<th>Specifications</th>
<th>Industrial Design</th>
<th>Visual Communication Design</th>
<th>Public Space Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Selection</td>
<td>Submission of works</td>
<td>• 1:1 or a miniature scale model. The size of the miniature model needs to be between 40<em>40</em>40 (cm$^3$)~100<em>100</em>100(cm$^3$). • Actual works can be submitted. • Substance must be submitted.</td>
<td>• Max. 3 posters of A1 size (84.1 *59.4(cm$^2$)) • If appropriate, the actual work can be submitted.</td>
<td>• Max. 3 posters of A1 size (84.1 <em>59.4(cm$^2$)) • 1:1 or a miniature scale model. The size of the miniature model needs to be between 40</em>40<em>40 (cm$^3$)~100</em>100*100(cm$^3$), or in 3D animation display.</td>
</tr>
<tr>
<td></td>
<td>Submission of CD-Rom</td>
<td>• Design concept description (max. 500 words) (English as the main language)</td>
<td>• Design concept description (max. 500 words) (English as the main language)</td>
<td>• Design concept description (max. 500 words) (English as the main language)</td>
</tr>
<tr>
<td>Process</td>
<td>Specifications</td>
<td>Industrial Design</td>
<td>Visual Communication Design</td>
<td>Public Space Design</td>
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<td></td>
<td>supported by other languages when necessary)</td>
<td>• Original images of the work (includes demonstration and scenario, 300dpi, jpg/png/bmp)</td>
<td>• Original images of the work (300dpi, jpg/png/bmp) (package category needs to include demonstration)</td>
<td>• Original images of the work (includes demonstration and scenario, 300dpi, jpg/png/bmp)</td>
</tr>
<tr>
<td></td>
<td>• 1 photo of designer(s)</td>
<td>• Specifications of the model (including materials used, size of the model and production cost)</td>
<td>• 1 photo of designer(s)</td>
<td>• 1 photo of designer(s)</td>
</tr>
<tr>
<td></td>
<td>• Videos to demonstrate application and scenario can be used.</td>
<td>• Videos to demonstrate application and display scenarios can be used.</td>
<td>• Videos to demonstrate application and display scenarios can be used.</td>
<td>• 3D animation to demonstrate space scenario can be used.</td>
</tr>
</tbody>
</table>

**Note:**

1. To avoid damages during transportation, please firmly pack all your models and graphic works.

2. For finalists of the Industrial Design and Public Space Design categories, a model production subsidy of NTDS10,000 will be provided. Cash prize winners and those who have not submitted actual works are excluded from this subsidy (for example if the Public Space Design group only handed in 3D animation).

**VIII. Selection Process**
1. Principle for Judge Panel

(1) The organizer shall invite local and international experts according to contest categories as judge panel.

(2) The international judge panel for each category will consist of experts (7 in preliminary selection, and 5 in final selection) who come from more than two global regions (ex. Africa, Asia etc.).

(3) The organizer reserves the right to change the members of the judge panel in case of illness or unforeseeable circumstances.

(4) The organizing committee's responsibilities will be published with the jury.

2. Method of Selection

(1) Inspection of Qualifications: Inspection on submitted works, including qualifications, documents, format of entries and etc.

(2) Preliminary Selection: In order to reduce waste caused by printing or mailing the entries, reception of entries and the preliminary selection will be conducted via our electronic platform. The Judge Panel evaluates the works through files sent and select 10%~15% of entries of each category into the next round. The organizer is responsible for passing all eligible submissions to the jury. Then finally select 17~23 pieces for each category as finalists.

(3) Final Selection: For the Industrial Design category, evaluation will be based on the mockups or actual works, animations or videos to demonstrate application and scenario can be submitted: For Visual Communication Design category, evaluation will be based on the A1 printout or the actual work. Public Space Design category evaluation will be based on both the mockups (3D
(4) People’s Choice Award Voting: Works of the finalists will be available at the exhibition venue for the public to vote. Each person gets one vote for each category. The entry with the most votes from each category will be the winner of the People’s Choice Award.

3. Evaluation Criteria

<table>
<thead>
<tr>
<th>Assessment Criteria</th>
<th>Description</th>
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<tbody>
<tr>
<td>Applicability</td>
<td>• Compatibility with the market trends and commercial value</td>
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<tr>
<td>Functionality</td>
<td>• Innovative application of functions, materials and techniques</td>
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<tr>
<td></td>
<td>• Sophistication of the mockups</td>
</tr>
<tr>
<td>Creativity</td>
<td>• Creativity, innovation</td>
</tr>
<tr>
<td>Aesthetics</td>
<td>• Visual attraction and aesthetical interpretation</td>
</tr>
</tbody>
</table>

4. The organizer guarantees that the judging process will be conducted in a fair and impartial procedure and guarantees that it will not influence the judge panel during the judging process.

5. The juror’s decision is final and abiding, no third party correspondence (jury and contestants) will change the decision, and that by participating in the competition, jury and entrants agree to this process.

IX. Prizes

<table>
<thead>
<tr>
<th>Awards</th>
<th>Category</th>
<th>Industrial Design</th>
<th>Visual Communication Design</th>
<th>Public Space Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taipei City Mayor Award</td>
<td></td>
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<tr>
<td>Golden Award (NTD 500,000)</td>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Universal Design Award (NT$ 250,000)</td>
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<td></td>
<td></td>
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<tr>
<td>Awards</td>
<td>Industrial Design</td>
<td>Visual Communication Design</td>
<td>Public Space Design</td>
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<tr>
<td>-----------------</td>
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<tr>
<td>Silver Award</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>(NTD 200,000)</td>
<td></td>
<td></td>
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<tr>
<td>Bronze Award</td>
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<td>1</td>
<td>1</td>
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<tr>
<td>(NTD 100,000)</td>
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<tr>
<td>ico-D Special</td>
<td>-</td>
<td>1</td>
<td>-</td>
<td></td>
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<tr>
<td>Award</td>
<td></td>
<td></td>
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<tr>
<td>IFI Special</td>
<td>-</td>
<td>-</td>
<td>1</td>
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<tr>
<td>Award</td>
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<tr>
<td>Judges’ Special</td>
<td>5</td>
<td>5</td>
<td>5</td>
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<tr>
<td>Award (NTD 20,000)</td>
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<tr>
<td>Sponsors Award</td>
<td></td>
<td></td>
<td>to be adjusted according to total sponsored</td>
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<tr>
<td>People’s Choice</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td></td>
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<tr>
<td>Award (NTD 10,000)</td>
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<tr>
<td>Distinction</td>
<td></td>
<td>several per category</td>
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</table>

Note:
1. Aside from the cash prize, the Taipei City Mayor Award /Golden/Silver/Bronze/ico-D Special/IFI Special/Judges’ Special/Universal Design award winners will also receive a trophy and a certificate of recognition; the Sponsors, Distinction and People’s Choice Awards will receive a certificate of recognition.
2. Absent or addition of award winners permitted when the judge panel sees fit. The judge panel also reserves the right to change the prize or the award granted.
3. The organizer reserves the right to adjust content and quantity of Sponsors Awards.
4. The names of all the winners will be announced on the official website to allow businesses to contact them for future design projects.

X. Reminder

1. No extra fees will be charged for registration, exhibition of award winning works and inclusion in the themed journal.
2. All contestants, regardless of whether they are professional designers, students or non-designers participate under the same rules and terms of this competition and have equal right to receive the same prizes.

3. Contestants

(1) The intellectual property right shall remain the property of the contestant.

(2) Contestants must provide detailed text and pictures of their creation for future presentation or publication.

(3) Before submission to the competition, it is the responsibility of the contestant to confirm and protect the design intellectual property of his/her work before exhibition in public.

(4) When selected to the final rounds, the mockups (or actual works) submitted and intellectual property right will be transferred to the Taipei City Government.

(5) The competition provides application service for Intellectual Property Rights of ROC for domestic winners. Details will be announced on the official website bulletin.

(6) The drawings and designs are to be prepared by or under the self-supervision of the entrant;

(7) The entrant agree to abide by the rules of the competition as determined by the organizer and accept that the judges’ decision is final and no correspondence will be entered into;

(8) The entrant shall provide all reasonable information and actual production samples of the entry (if required) for further examination and exhibition as required;

(9) The entrant acknowledges that the organizer’s stipulated conditions for the return of work;

(10) That the entrant warrants that the information supplied in relation to the competition is correct and complete and that any personal information provided by the applicant will be used in accordance with the organizer’s privacy policy;
(11) The entrant understands that their application and works may be used by the organizers in activities and propaganda related to the competition (e.g. website, book, catalogue, exhibition etc.)

(12) By submitting an entry, the applicant agrees to the content of the guide book.

(13) Details about the People’s Choice Award will be posted on the official website.

(14) Contestants mailing their works are responsible for all incurred costs including the shipping fee and custom duties. In order to avoid extended period of time for clearing customs, causing delay in delivery, it is advised not fill in more than USD$ 50 value of the entry works.

(15) Contestants are required to submit design works according to the stated specifications. Please carefully read through the guide book and follow all the rules and requirements.

(16) For a smoother judging process, all entries are required to have an English work description to serve as reference for international judges.

(17) All entries are required to attach the “Declaration of Intellectual Property Rights” to state that the created work does not violate any intellectual property rights.

(18) Contestants should specify upon application whether they agree to provide their personal and design information on website for future business contacts.

4. Award Winners

(1) The final list of award winners will be confirmed by the judge panel and award winners will be informed by the organizer within 15 days after the final decision.

(2) Absent or addition of award winners permitted when the judge panel sees fit. The judge panel also reserves the right to change the prize or the award granted.
(3) Cash or other prizes worth of 20,000 NTD or more are subject to a tax deduction according to R.O.C.’s income tax law. (10% for nationals and 20% for foreigners). Taipei City Government will process the payment within one month of the announcement of the jury’s decision although receipt of payment may take up to two months.

(4) The organizer is also responsible for handling any currency restrictions to ensure timely payment is made.

(5) The prize money does not include acquiring of designer's intellectual property right.

(6) The names of all winners will be placed on the official website to allow businesses to contact them for future design projects.

(7) It is not intended that the winning design be reproduced by the organizer.

(8) There is no design development and therefore no fee by the organizer.

(9) For Gold, Silver, or Bronze prize winners of foreign nationality other than the host country, the organizer will invite the individual contestant or one representative of the winning group to attend the award ceremony and provide plane ticket, accommodation, and reception fees; the maximum number of foreign contestants invited to the ceremony is 6 people. Award winners will be invited in sequence of the Gold, Silver, to Bronze prizes in their category.

(10) The organizer reserves the right to use the entries for promotional purposes for a period of one year. No commercial interest will be involved. The promotion plan in 2015 includes 1 public exhibition, issue of 1 special catalogue, and other media promotions. Contestants shall not claim for any payment.

5. All award winners will be requested to provide additional files or information for exhibitions and publication use. In order to meet the specifications of International Competition, contestants may be
asked to submit additional information/works.

6. We only promote the winner’s design works. All non-winning works will not be used or published.

7. Disqualification

(1) Author’s name, company or other markings that might influence the fairness of judging must not be made on the entrance design sketches or files, any violators will be disqualified.

(2) Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for being completed before June 30, 2013, the event executor shall withdraw its place and retrieve all prizes awarded.

(3) Failure to submit the mockups, CD-Rom and documents required for the final selection before deadline will be disqualified.

(4) Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for unoriginality or infringement of other people’s work, the event executor shall withdraw its place and retrieve all prizes awarded.

(5) Any entry on the final list, or awarded entry accused and/or exposed with sufficient evidence, for plagiarizing or infringing intellectual property rights and ruled guilty by the court of law, or where the judge panel deliberates based on obvious facts, the event executor shall withdraw its place and retrieve all prizes awarded.

(6) Judges and their relatives, and associated companies are prohibited from entering their works in the design competition and shall not directly or indirectly provide any assistance or consultation to the contestants.

(7) Contestants and their relatives, colleagues, associated companies directly or indirectly concerned with the judging process, and providing assistance or consultation in any way to contestants will result in automatically disqualification from the
competition.

8. For issues that arise after this document is completed, the event executor is liable for making corrections or additions when necessary. All details to be announced on the official website.

XI. In case of review of relevant documents by Taipei City Council or councilors, such documents may be provided with personal information and trade secrets hidden and are not restricted by the confidentiality clause. When obtaining applications and works relating to entrants owning to the implementation of the competition, directing, organizing, and executing unit may collect, process or use personal information and trade secrets relating to entrants and their works within the scope of the implementation of the competition.

XII. Contact Information

“2015 Taipei International Design Award Team”
China Productivity Center
Contact person: Hanna Hsiao
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E-mail: 2401@cpc.tw,
Fax: +886-2-26985335
Address:  2F, No.79, Sec.1, Xintai 5th., Xizhi Dist., New Taipei City 221, Taiwan (R.O.C.)